

LeadsMade LLC.

Privacy Policy

Last modified: [October 03, 2017]

Introduction

LeadsMade LLC. (“**Company**” or “**we**”) respect your privacy and are committed to protecting it through our compliance with this Policy.

This privacy policy (“**Policy**”) describes how we collect, use and share personal information of consumer users across our websites, including www.leadsmade.com (the “**Website**”), LeadsMade mobile application (the “**App**”) and services offered to users (collectively, the “**Services**”), and from our partners and other third parties. When using any of our Services you consent to the collection, transfer, storage, disclosure, and use of your information as described in this Privacy Policy. This includes any information you choose to provide that is deemed sensitive under applicable law.

Irrespective of which country you live in, you authorize us to transfer, store, and use your information in the (pick countries where we operate) and any other country where we operate. In some of these countries, the privacy and data protection laws and rules regarding when government authorities may access data may vary from those in the country where you live.

Please read this Policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use the Services. By accessing or using the Services, you agree to this Policy. This Policy may change from time to time. Your continued use of the Services after we make changes is deemed to be acceptance of those changes, so please check the Policy periodically for updates.

Children

Our Services are not intended for children under 13 years of age. No one under age 13 may provide any personal information through the Services. We do not knowingly collect personal information from children under 13. If you are under 13, do not use or provide any information through the Services or on or through any of their features or register an account, make any purchases through the Services, use any of the interactive features of the Services or provide any information about yourself to us, including your name, address, telephone number, e-mail address or any screen name or user name you may use. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we

will delete that information. If you believe we might have any information from or about a child under 13, please contact us at ask@leadsmade.com

Information We Collect About You and How We Collect It

We collect several types of information from and about users of the Services, including information:

- by which you may be personally identified, such as name, postal address, e-mail address and other contact details (“**personal information**”);
- that is about you but individually does not identify you, such as information about your usage details; and/or
- about your internet or mobile carrier connection and the computer or mobile device you use to access the Services.

We collect this information:

- Directly from you when you provide it to us.
- Automatically as you use our Services.

Information You Provide to Us. The information we collect when you interact with the Services may include:

- Information that you provide when you set up an account. This includes information provided at the time of registering an account or subscribing to our Services, for example your credit card or PayPal information.
- Information that you provide when you report a problem with the Services.
- Records and copies of your correspondence (including e-mail addresses), if you contact us.
- User generated content (such as messages, posts, comments, pages, profiles, images, feeds or communications) which is exchanged with the public in connection with the use of the Services.

Usage Details. As you interact with our Services, we may automatically collect certain information about your equipment, location and usage details, including:

- Details of your activity through the Services, such as when you visit our Website, sign into our Services or interact with a Third-Party Service Provider through the Services.
- Information about your computer and internet connection (including your IP address, operating system and browser type), your mobile carrier, device information (including device and application IDs), search terms, or cookie information.
- Information Collected by Cookies and Other Technologies. Like most online services and mobile applications, we may use cookies and other technologies, such as web beacons, web storage, and unique advertising identifiers, to collect information about your activity, browser, and device. You may refuse to accept browser cookies by activating the

appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of the Services. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.

The information we collect automatically is statistical data, and does not identify any individual. It helps us to deliver better and more personalized Services by enabling us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize our Services according to your individual interests.
- Speed up your searches.
- Recognize you when you return to our Website.

The information we collect may contain personally identifiable information.

How We Use Your Information

We use information that we collect about you or that you provide to us, including any personal information:

- To present our Services and its contents to you.
- To verify your identity and prevent fraud or other unauthorized or illegal activity.
- To respond to comments and questions and provide customer service.
- To send information including confirmations, invoices, technical notices, updates, security alerts, support and administrative messages, and notify you about changes to the Services.
- To provide you with notices about your account or subscription, including expiration and renewal notices.
- To communicate about promotions, upcoming events, and other news about products and services offered by us and our selected partners.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- To better understand your needs and the needs of users in the aggregate, diagnose problems, analyze trends, improve the features and usability of the Services, and better understand and market to our customers and users.
- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

Disclosure of Your Information

We may share or disclose your public, aggregated or otherwise non-personal information, such as your public user profile information, without restriction.

We may disclose personal, non-public information that we collect or you provide as described in this Policy:

- To our subsidiaries and affiliates.

- To contractors, service providers and other third parties we use to support our business.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution or other sale or transfer of some or all of LeadsMade's assets, whether as a going concern or as part of bankruptcy, liquidation or similar proceeding, in which personal information held by LeadsMade about our users is among the assets transferred.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your personal information:

- To comply with any court order, law or legal process, including to respond to any government or regulatory request.
- To enforce or apply our [terms of use](#) and other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of LeadsMade LLC., our customers or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

Accessing and Correcting Your Information

You can review and change your personal information by logging into your account. You may also delete your personal information by deleting your user account. If you delete or change your personal information, copies of information previously disclosed to the public may remain viewable in cached and archived pages, or might have been copied or stored by other users.

Data Security

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration and disclosure. The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of the Services, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

Unfortunately, the transmission of information via public networks such as the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted through the Services. Any transmission of personal information is at your own risk. We are not responsible for the circumvention of any privacy settings or security measures contained on the Services.

Changes to Our Privacy Policy

It is our policy to post any changes we make to our Policy on this page. If we make material changes to how we treat our users' personal information, we will notify you by e-mail to the primary e-mail address specified in your account. The date the Policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable e-mail address for you, and for periodically visiting our Website and this Policy to check for any changes.

Contact Information

To ask questions or comment about this Policy and our privacy practices, contact us at: ask@leadsmade.com